



**AtSource** 

# **POCKET GUIDE**

Re-imagined by  **Olam**

# CULTIVATE SUSTAINABLE SUPPLY CHAINS FROM THE GROUND UP

AtSource is Olam's **revolutionary sustainability insights platform** for agricultural supply chains, purposefully created to **demonstrate social and environmental impact** and **drive change** for farmers, communities and ecosystems.

From field to factory gate, **AtSource** helps customers obtain insights and shape real change on the ground, thereby increasing resilience in supply chains.

The end-to-end metrics, action plans and corresponding narratives can be used by customers to meet sustainability requirements, build brand trust and confidence, report on sustainability initiatives and transform supply chains.

A digital dashboard provides instant access to rich data, advanced footprinting and granular traceability. Highly targeted interventions can then improve economic, social and environmental factors.

Embedded within **AtSource** is our ambitious global goal to have 100% of all product and ingredients '**AtSource ready**' by 2025\*.

\* Excludes exchange traded volumes

# DRIVING CHANGE

The **agricultural sector** needs to find **solutions** to a multitude of serious challenges including providing for a **growing global population** with **limited natural resources**.

This is why it's time to **Re-imagine Global Agriculture & Food Systems**. This is Olam's Core Purpose which we will carry out within our ethos of Growing Responsibly, in collaboration with our customers and other partners.

**AtSource** is core to our success.



**RE-IMAGINING  
GLOBAL  
AGRICULTURE &  
FOOD SYSTEMS  
TOGETHER**



# ADDRESSING 3 OUTCOMES OF RE-IMAGINING GLOBAL AGRICULTURE

**AtSource** provides unparalleled information across **9 core sustainability topics**, grouped into **3 outcome pillars**:

**Prosperous Farmers & Food Systems:** Improving economic opportunity & promoting safe employment

- Productivity
- Finance and profitability
- Training farmers and farm labour on good labour practices to prevent child, forced or bonded labour

**Thriving Communities:** Promoting education, health & well-being and equal opportunity

- Availability of essential services, health and education
- Food security
- Equal opportunity for, and inclusion of, women

**Regenerating the Living World:** Driving optimum use of land and natural resources

- Climate smart agricultural practices
- Efficient water use and regenerating ecosystem services
- Land use change and ending deforestation in our supply chains



# A HOLISTIC AND TRANSPARENT VIEW

Through **AtSource** we can seamlessly connect customers directly to the source of supply, across the entire journey from the field to processing to destination market.

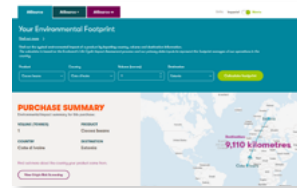
The user-friendly digital dashboard provides comprehensive traceability and detailed data across all 9 topics by farmer groups, tracking against specific commitments made by Olam or by the customer.

Our unique Eco-Calculator helps customers assess, in an instant, the environmental footprint of their sourcing.

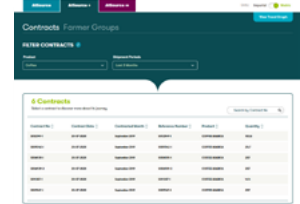
It also enables customers to see at a glance all data, assurances, and verifications necessary to feel that declared sustainability commitments are being met.



**AtSource Entry**



**AtSource +**



# A TIERED APPROACH

Our offer builds across 3 tiers with progressively enhanced levels of information, insight, impact and verification, culminating in transformational change.

## AtSource

### Tier 1 - AtSource Entry Level

- Reassurance that suppliers are engaged on responsible sourcing principles and practices under the Olam Supplier Code.
- Country level social and environmental risk-ratings are provided, coupled with our emissions, water and land use impact data through our unique footprint calculator.

## AtSource +

### Tier 2 - AtSource Plus

- Focuses on 9 core sustainability topics, with over 150 indicators, starting at farmer group or plantation level.
- Granular traceability and advanced environmental footprinting track right from the farm through to logistics, processing and delivery to the customer.
- Programmes are subject to independent verification of all metrics corresponding to the improvement of economic, environmental and social factors.
- The resulting insights offer opportunities for more precise and resource-efficient sustainability programmes.

## AtSource ∞

### Tier 3 - AtSource Infinity

- Our ambition to transform the supply chain by delivering a transformational change at scale.
- These programmes, co-created with customers and other partners, will significantly regenerate landscapes in which farmers prosper and communities thrive.
- AtSource Infinity programmes will ultimately benefit wider populations and the earth's ecosystems.



# BETTER FOR CUSTOMERS

Consumers worldwide increasingly demand more assurance that what they purchase is safe and sustainable for both people and planet.

**AtSource** is a powerful resource enabling our customers to meet these expectations and more, as they advance on their own sustainability journeys.

And to make life easier, we're providing valuable, consumer-ready stories to share about the farmers and communities we are helping to thrive.

**AtSource provides:**

- Supply chain traceability and resilience
- Sustainability assurance
- Valuable data and narratives
- A user-friendly digital tool





## BETTER FOR FARMERS, GROWERS, AND THEIR COMMUNITIES

Farmers across the world are facing immense challenges.

Through **AtSource**, community health and farmer livelihoods will be improved.

### **Economic:**

Economic viability can be strengthened through improving farming and business skills alongside optional financial support.

### **Social:**

Providing access to education, healthcare and community infrastructure creates rural communities where people want to live.

### **Environmental:**

We work with farmers so that nature is protected and nurtured to create the healthy environment that farming depends on.

The digital footprint calculator tracks climate, water and land use impact and gives powerful pointers to improve performance.

Sharing best practice on climate smart agriculture, soil protection and water conservation reduces the environmental footprint and contributes to better crop yields and quality.

These all combine to create on-the-ground positive impact for communities directly and indirectly involved in farming and agri-processing, locally and globally.

**TO FIND OUT MORE VISIT  
[www.AtSource.io](http://www.AtSource.io)**



# **IT'S HOW WE ARE RE-IMAGINING GLOBAL AGRICULTURE.**

**Olam International Limited**

7 Straits View  
Marina One East  
Tower #20-01  
Singapore 018936

[www.AtSource.io](http://www.AtSource.io)



November 2020